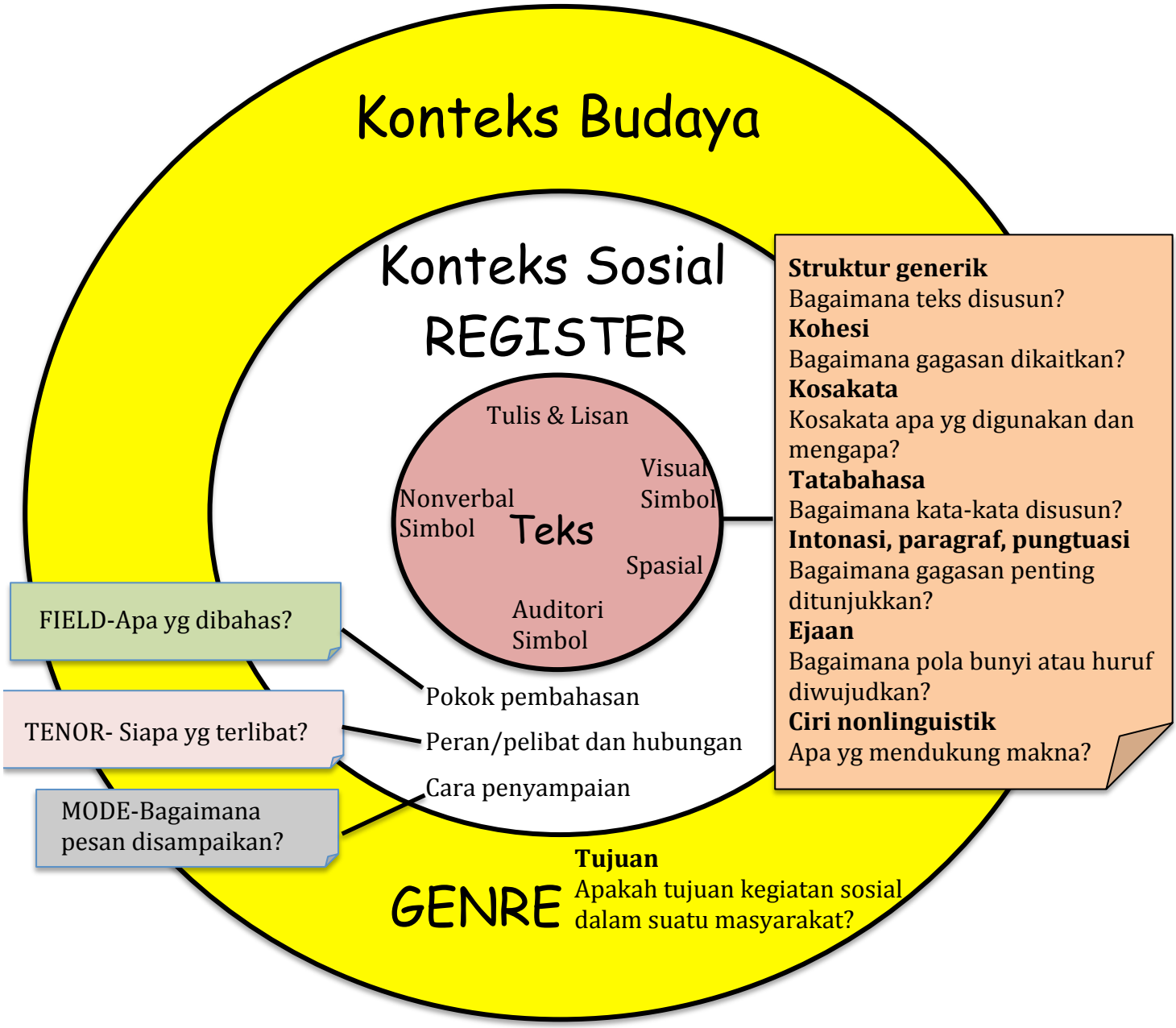MODEL KONTEKS TEKS